





# GRADE PARTNERSHIP

Cambridge English Qualifications preparation & English teacher development



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grade-university.com



□ partnership@grade.university

## Grade Partnership — the only flexible partnership programme

Grade brings all its services together into one clear, convenient cooperation system. One agreement — access to all our products:

Participation in the partnership programme is free of charge and requires no membership fees.
Exams, courses, training sessions and other services are paid for separately.

**Grade University online platform** 

**Cambridge English Qualifications** 

**Grade Teacher Training programmes** 

## Partnership with Grade is your gateway to professional growth and recognition

#### High-quality teaching

Elevate English teaching at your institution to a new level by implementing international standards set by Cambridge English Qualifications.

#### Official Cambridge English Partnership status

Gain the status of a Cambridge English Preparation Centre and integrate exam preparation into your curriculum with our expert methodological support.

#### Team development

Empower your teachers with professional growth through personalised training, webinars, and consultations, while providing students with new learning opportunities.

#### Support and prestige

Benefit from professional methodological support and public recognition of your teaching quality through certificates, promotional activities, and active participation in the partner community.

Grade Education Centre is the largest authorised Cambridge Assessment English examination centre in Ukraine and Eastern Europe. Since 2008, we have annually maintained our Platinum Exam Centre status and are recognised as one of the region's leading centres for professional development of teachers.

5,000	200+	4,500
exam candidates annually	active partners	teachers trained yearly

### **Grade Partnership Levels**

The programme has three levels — Silver, Gold, and Platinum — reflecting the depth of your collaboration with Grade. More activity means more benefits.

#### **SILVER PARTNER**

Entry-level partnership

#### You receive:

- Welcome Pack
- Grade Silver Partner Certificate 10% discount on all English courses
  - Access to the Annual Partners Meeting

#### Cambridge Exams

Partner registers 10-49 candidates per year

- Official Cambridge English Preparation Centre status and certificate
- Grade Education Centre Partner Certificate
- Methodological consultation on integrating exam preparation
- Introductory webinar from Grade Education Centre's exam department
- Email newsletter with teaching and exam prep resources for partners

#### Grade Teacher Training

Partner orders 1–2 trainings per year

- Consultation on training selection
- 5% discount on trainings
- 10% discount on TKT and Teaching YL+Teens courses
- Discounts on CELTA and DELTA courses
- Discounts on the annual Grade conference

#### **Grade University**

- 5% discount on courses
- 10% discount on Teaching Credentials
- Partner logo displayed on grade-university.com

#### Information support

- Partner logo displayed on grade.ua and grade-university.com
- Partnership announcement published on the website and promoted via newsletters and social media channels



#### **GOLD PARTNER**

Active collaboration level

#### Includes all Silver benefits, plus:

• Grade Gold Partner Certificate

#### Cambridge Exams

Partner registers 50-99 candidates per year

- 5% discount on all exams
- official Cambridge Preparation Centre logo
- One free presentation for parents and students per year

#### **Grade Teacher Training**

Partner orders 1–2 trainings per year

- 10% discount on all training sessions
- 10% discount on all workshops and event recordings

#### Information support

• Joint social media post about the partnership



#### **PLATINUM PARTNER**

◆ The highest level of partnership

#### In addition to all Silver and Gold benefits, you receive:

• Grade Platinum Partner Certificate

#### Cambridge Exams

Partner registers 100+ candidates per year

• 10% discount on all exams

#### **Grade Teacher Training**

Partner orders 5+ trainings per year

- 15% discount on all training sessions
- One free annual methodology webinar for your teachers delivered by Grade experts

#### Information support

- One interview per year with a partner representative, published via Grade media
- One live session per year on Facebook or Instagram featuring a partner representative

Your partnership level is reviewed annually based on your activity — the level, benefits, and certificate may be upgraded accordingly.



### How to become a Grade Partner

Choose your focus

Select the services you're interested in: exams, courses, training, or the online platform.

Submit your application

Fill out the form on our website or contact a Grade manager directly.

Get a presentation

A manager will present the programme and tailor the best option for you.

Sign the agreement

One unified contract covers all selected services.

Receive your Welcome Pack

Get your starter kit with all the necessary materials.

Enjoy the benefits

Teach, prepare candidates for exams, take courses, and grow professionally.

Level up annually

Your partnership level and benefits are updated each year based on your activity.











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